

Welcome to Belt and Road School
Beijing Normal University

北京师范大学一带一路学院（珠海）

MBA/MPA Guide 2022

MBA&MPA 项目介绍



北京师范大学
BEIJING NORMAL UNIVERSITY

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基本情况 INTRODUCTION

百年北师

北京师范大学是教育部直属重点大学，是一所以教师教育、教育科学和文理基础学科为主要特色的著名学府。学校的前身是1902年创立的京师大学堂师范馆，1923年更名为北京师范大学，是中国历史上第一所师范大学。北京师范大学是首批列入“211工程”建设计划的高校。“十五”期间，学校又进入国家“985工程”建设计划。2017年，学校进入国家“世界一流大学”建设A类名单。

Beijing Normal University (BNU) grew out of the Education Department of Imperial University of Peking established in 1902, which initiated teacher training in China's higher education. After the development for over a century, BNU has become a comprehensive and research-intensive university with its main characteristics of basic disciplines in sciences and humanities, teacher education and educational science. According to 2021 QS World University Rankings, BNU is ranked the 277th among the world universities, and the 10th among the Chinese mainland universities. In 2017, BNU has been listed in the "world-class universities", and 11 disciplines have been selected for China's "Double-First Class" Initiative.



南国北师

北京师范大学珠海校区，是北京师范大学南北两个校区之一，由广东省、珠海市、北京师范大学三方协力共同推进建设而成。利用毗邻港澳的独特优势和创新氛围，珠海校区旨在打造成为卓越教师尤其是国家急需学科师资培养的南方高地，服务港澳人心回归和“一带一路”倡议的人才培养基地。珠海校区位于美丽的滨海城市珠海，占地约5000亩（333公顷），是海内外学子理想的逐梦之地。

Beijing Normal University at Zhuhai (BNU Zhuhai) is jointly established by BNU, Guangdong Provincial Government and Zhuhai Municipal Government under the approval of the Chinese Ministry of Education. It provides modern, high-quality teaching and housing facilities in an attractive, tranquil environment, covering over 5,000 mu (333 hectares). It is an ideal place for students to pursue their studies.

● 学院拥有成熟的办学经验

学院自“一带一路”倡议提出的2013年起，专注于培养来自“一带一路”相关国家的高端管理人才，

已为 **80** 个国家培养了近 **400** 名优秀的高端经济管理人才。

Educational Experience

The BRS features rich diversity and high quality.

Since its establishment, around **400** international students from **80** countries have graduated.

● 学院拥有国际一流师资队伍 Faculty Members

学院的核心师资队伍由国际知名大学教授、专家学者、多国政府前政要、国际金融界领袖、全球企业高管组成。

The BRS values expertise. The faculty members are composed of extraordinary leaders and world-renowned experts in political, academic, finance, business management, and other fields whose work influences industry trends and practices.



卓奥马尔·奥托尔巴耶夫
Djoomart Otorbaev

吉尔吉斯共和国前总理
Former Prime Minister of
Kyrgyzstan



格列格尔茨·W·科洛多科
Grzegorz W. Kolodko

波兰前第一副总理兼财政部长
Former Deputy Premier and
Minister of Finance of Poland



兹拉特科·拉古姆季亚
Zlatko Lagumdžija

波黑前总理
Former Prime Minister of Bosnia
and Herzegovina



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亚洲开发银行前常务副行长
Former Managing Director
General of Asian
Development Bank



恩里克·加西亚
L. Enrique García

拉美开发银行前行长
Former President of
CAF - Development Bank of
Latin America

招生专业 PROGRAMS

一带一路学院开设工商管理硕士（MBA）和公共管理硕士（MPA）项目，计划分别招生50人。学制均为2年。

学习方式为全日制学习，授课语言为英语。

学习期满，完成教学计划规定的课程，修满学分，成绩合格，并完成学位论文，通过答辩者，经校学位评定委员会审核批准后，颁发北京师范大学硕士研究生毕业证书并授予硕士学位。

MBA program and MPA program each admits 50 students in every academic year. Both programs require a two-year full-time study. All courses are taught in English.

All students enrolled in MBA or MPA program are required to fulfill the credit requirements and pass the thesis defense to graduate. Graduates will earn a degree of Master of Business Administration or Master of Public Administration issued by Beijing Normal University.



● 课程设置

MBA和MPA项目的部分核心课程包括：旅游管理、电子商务、一带一路概论、粤港澳大湾区建设与管理、新兴市场国家的经济与发展、中国经济社会调研等（以实际课程为准）。

Core Courses (include but are not limited to):

- Tourism Management;
- E-commerce;
- Introduction of the Belt and Road Initiative;
- The Development and Management of the Guangdong-Hong Kong-Macao Greater Bay Area;
- The Economy and Development of Emerging Market Countries;
- China Social Economic Survey.

● 奖学金设置

一带一路学院依据学生的录取成绩和综合素质等情况，提供竞争性奖学金。

MBA和MPA项目分别设立全额奖学金和半额奖学金。全额奖学金减免学生2学年的全部学费，提供来华综合医疗保险费，住宿费以及适当生活补贴。半额奖学金减免学生2学年的全部学费，提供来华综合医疗保险费，以及部分生活补贴。

Scholarships

All applicants are considered for full or partial scholarships based on the overall assessment of academic merit or specific eligibility criteria.

The MBA and MPA programs offer full and partial scholarships:

- A full scholarship provides a tuition waiver for two academic years, a health insurance, and a stipend for housing and living.
- A partial scholarship provides a tuition waiver for two academic years, a health insurance, and a partial stipend for living.

申请条件 QUALIFICATIONS

申请者须年龄在50周岁以下，持外国护照的非中国籍公民；已获得学士或以上学位，最好入学前有1年或1年以上工作经验；本科学习期间无挂科记录；具有较强的英语听说读写能力。非母语为英语国家的申请人须就读学校出具教学语言为英语的证明，或有效的托福85分或雅思6.0以上证明。

Applicants should be non-Chinese citizens holding a foreign passport and under 50 years old, having a bachelor's degree or above, preferably one year or longer of working experience. Also, he or she shall not have any failing record during undergraduate study, and demonstrates an adequate level of proficiency in English. Non-native English speakers should provide a certificate issued by school attended to prove the medium of instruction was English or TOEFL 85 or IELTS 6.0.

申请材料 SUPPORTING DOCUMENTS

1. 学历学位证明；
2. 课程成绩单；
3. 推荐信；
4. 个人自述、简历和短视频；
5. 英语水平证明；
6. 护照复印件和照片；
7. 担保书原件。

* 材料要求详细，以北京师范大学留学生研究生招生简章为准：

<https://admission-is.bnu.edu.cn/zsxm/yjsxm/ssyjs/jz/index.html>



- Academic transcript of undergraduate study and degree certificate;
- Recommendation letter;
- Personal statement;
- Resume / CV and a short video clip;
- Official English proficiency test scores;
- Visa Photo and copy of a valid regular passport;
- Statement of Guarantee;

* For requirements of application materials, the admission information of Beijing Normal University shall prevail:

<https://admission-is.bnu.edu.cn/english/admissionprogram/postgraduateprogram/masterdegree/admissionbrochure2/index.html>



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申请流程 HOW TO APPLY

1. 在线申请：

1) 2022年04月30日前，登陆 <http://apply.bnu.edu.cn/> 注册并填写个人信息，成功提交申请后保存《申请表》；

2) 缴纳报名费人民币600元（报名费一律不退还）；

2. 材料寄送：

1) 将《申请表》及全部申请材料发送至 brs0926@bnu.edu.cn；

2) 请根据相关要求，将纸质材料寄送至北京师范大学招生办公室，建议选择DHL或FedEx；

3. 在线面试：2022年5月中旬，将通过电子邮件通知初步入选者在线面试。



1. Register for an account at <http://apply.bnu.edu.cn/> and sign in before April 30, 2022. Submit all required information as guided. Pay an application fee of 600 RMB (non-refundable) through the payment system on the website;

2. Send the completed application form and all required documents (in clear scanned PDF format copy and renamed properly), photos, and videos to brs0926@bnu.edu.cn;

3. Deliver the hard copies of all required documents to the Admission Office of Beijing Normal University for review (DHL, FedEx, and other international delivery service are recommended to minimize the possibility of mail loss), address referred below;

4. Take an online interview (interview notification for successful applicants will be sent out via email);





联系方式

办公地址：广东省珠海市唐家湾金凤路18号北京师范大学珠海校区励教楼E105

电话：0756-3621031

邮箱：brs0926@bnu.edu.cn

网址：<http://brs.bnu.edu.cn>

联系人：李老師

Contacts

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